



# 2009 Third Quarter Conference Call

November 5, 2009

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## Safe Harbor for Forward Looking Statements

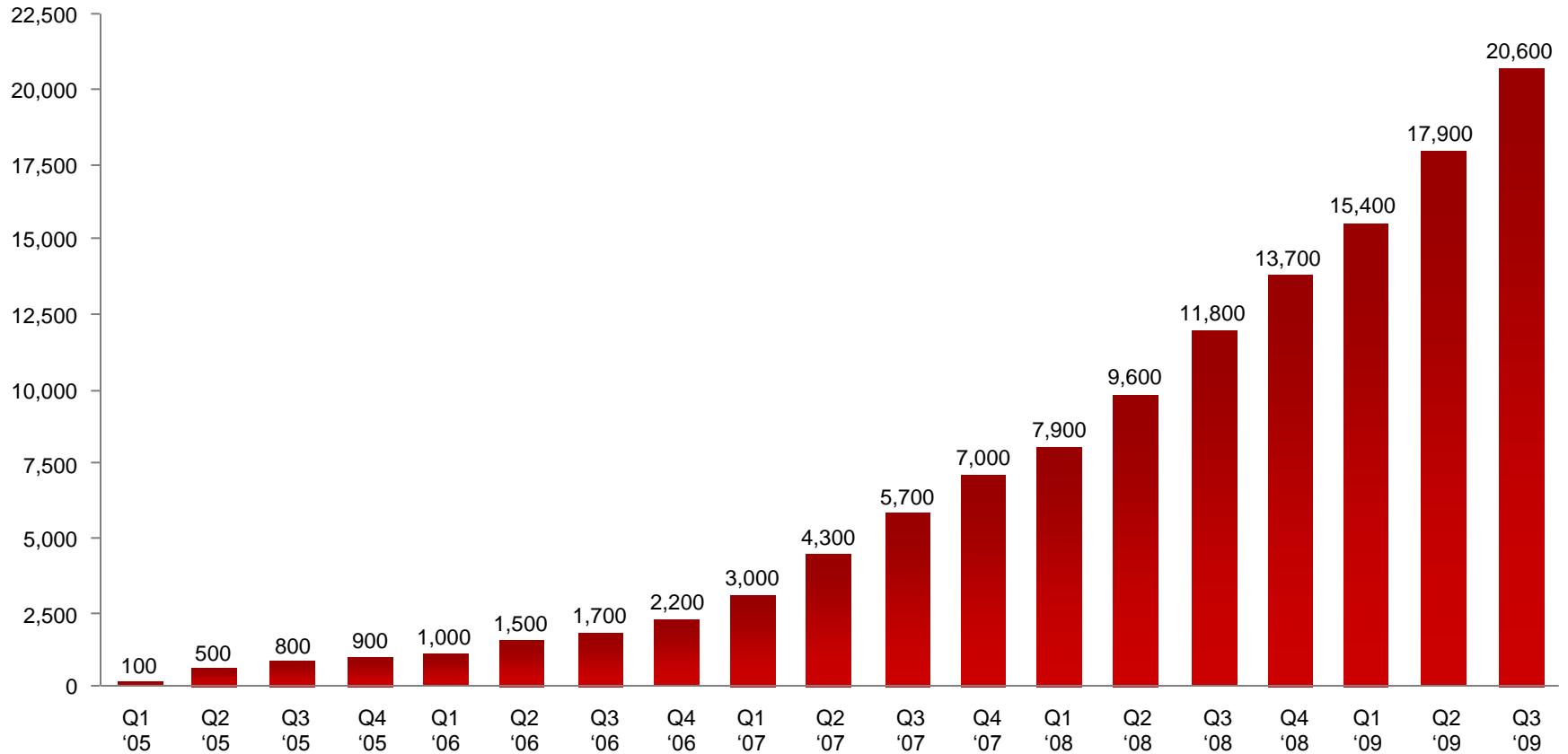
Various remarks that we may make about future expectations, plans and prospects for the company constitute forward-looking statements for purposes of the safe harbor provisions under the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by these forward-looking statements as a result of various factors, including those discussed in our Form 10-K for the year ended December 31, 2008 and subsequent Forms 10-Q on file with the SEC. Coinstar, Inc. assumes no obligation and does not intend to update these forward-looking statements.

## GAAP and Non-GAAP Reconciliation

During this presentation, references to financial measures will include references to both GAAP and non-GAAP financial measures. A reconciliation between GAAP and non-GAAP financial measures is available in the press release announcing third quarter financial results that is posted in the “About Us – Investor Relations” section of Coinstar’s website at [www.coinstar.com](http://www.coinstar.com).

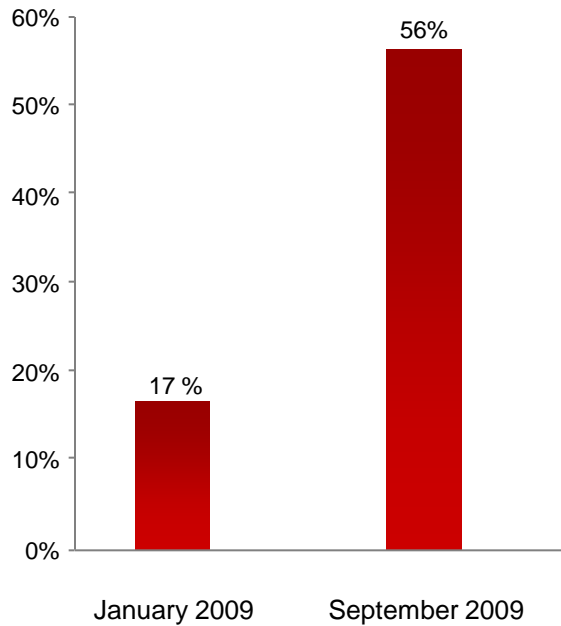
# DVD Kiosks Installed – Record Pace of 2,700 Installs in Q3 2009

Total DVD Kiosks Installed

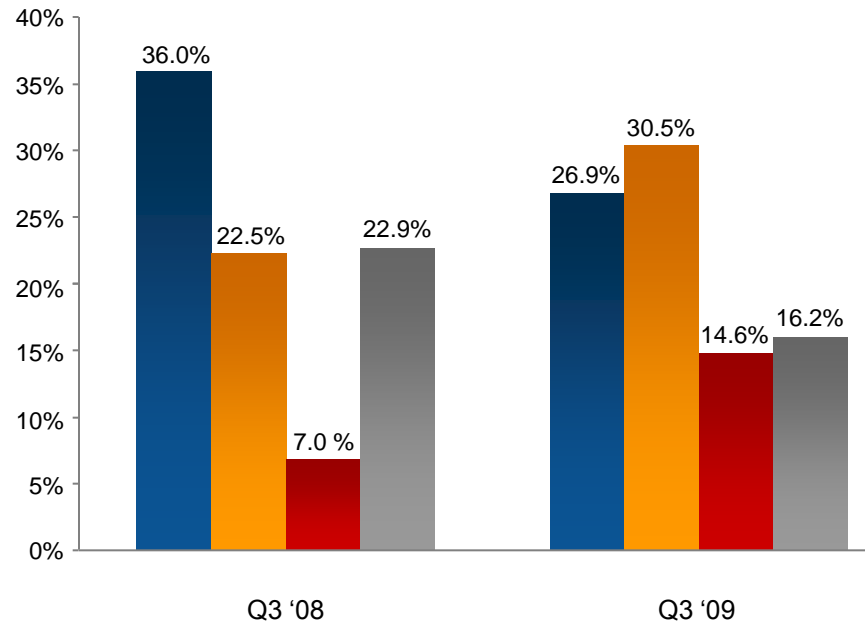


# Increasing Footprint Drives Brand Awareness and Market Share

Aided Awareness (1)



Rental Unit Share (2)



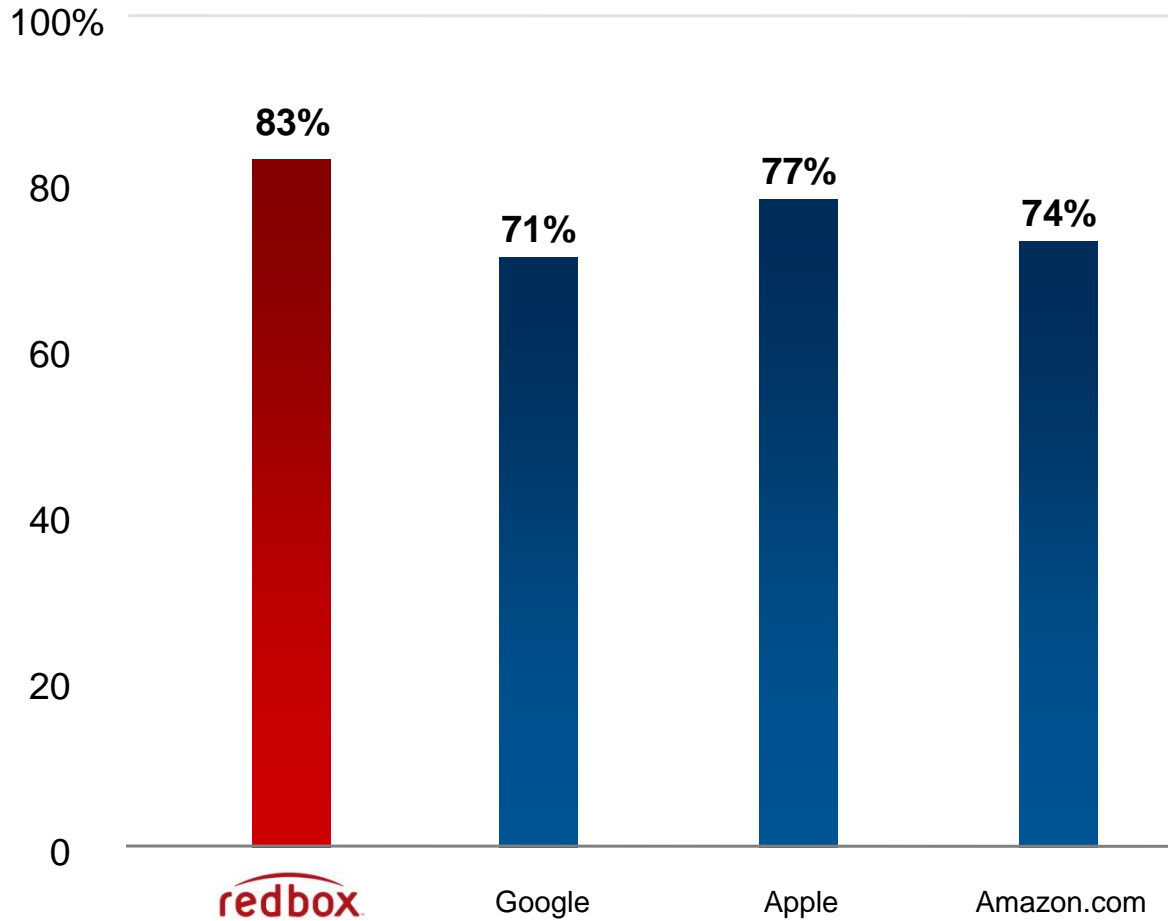
■ Blockbuster ■ Netflix ■ redbox ■ Other B&M

(1) Source : E-Poll Research studies commissioned by the Company.

(2) Source :NPD VideoWatch data, redbox share is internal calculation  
 Note: Other B&M is the sum of Movie Gallery, Hollywood Video, Family Video, and Local/Independent

# Our Net Promoter Score Compares Favorably with Esteemed, Iconic Brands

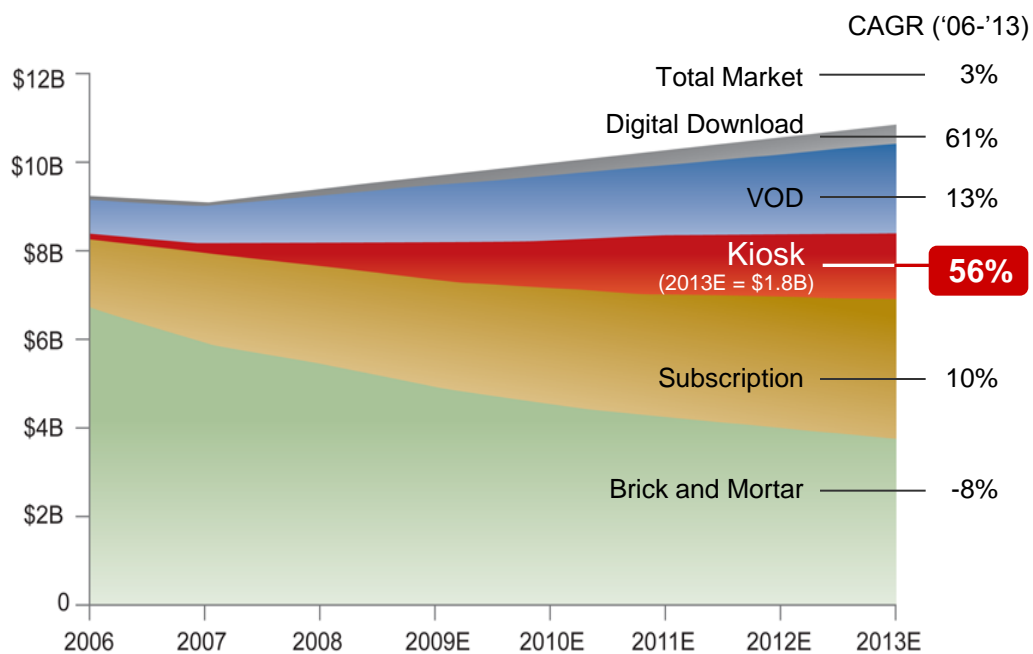
Net Promoter Score <sup>(1)</sup> (%)



**Note:** (1) Net Promoter Score is a metric gauging a company's performance based upon one question: "How likely is it that you would recommend this company to a friend or colleague?" (source: [www.theultimatequestion.com](http://www.theultimatequestion.com))

# DVD Kiosk Business Shows Strong Growth Trend

## Movie Rental Revenue by Channel



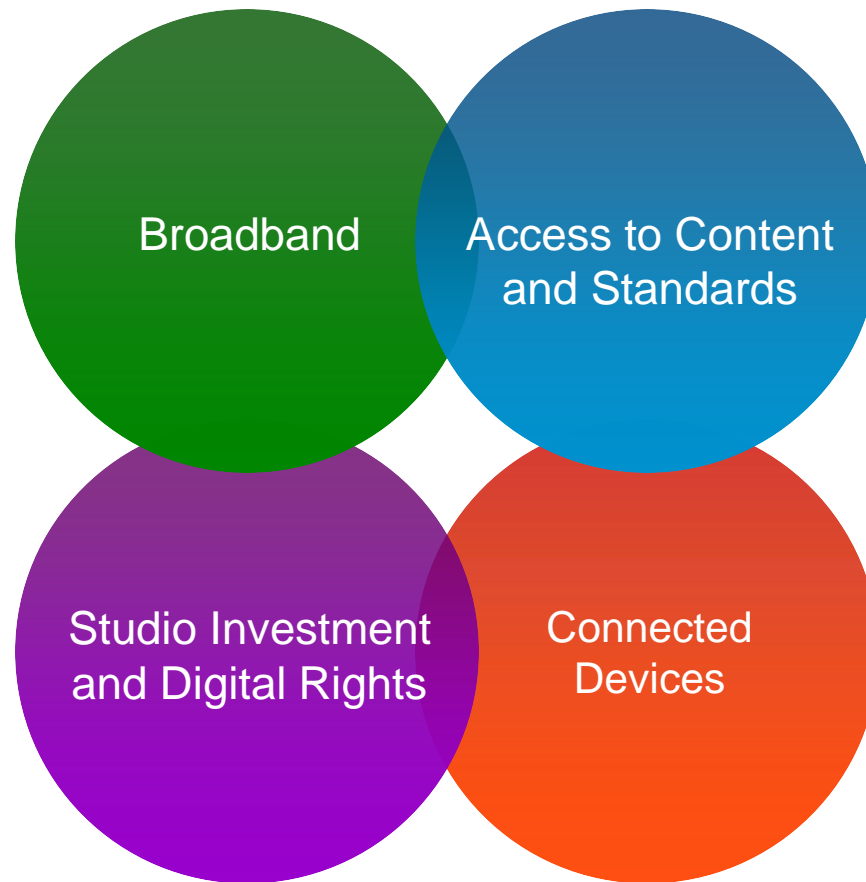
## Rental Market Share by Channel

	2009E	2013E
Brick & Mortar	51%	34%
Subscription	24%	28%
<b>Kiosk</b>	<b>10%</b>	<b>16%</b>
VOD	13%	18%
Digital Download	2%	4%

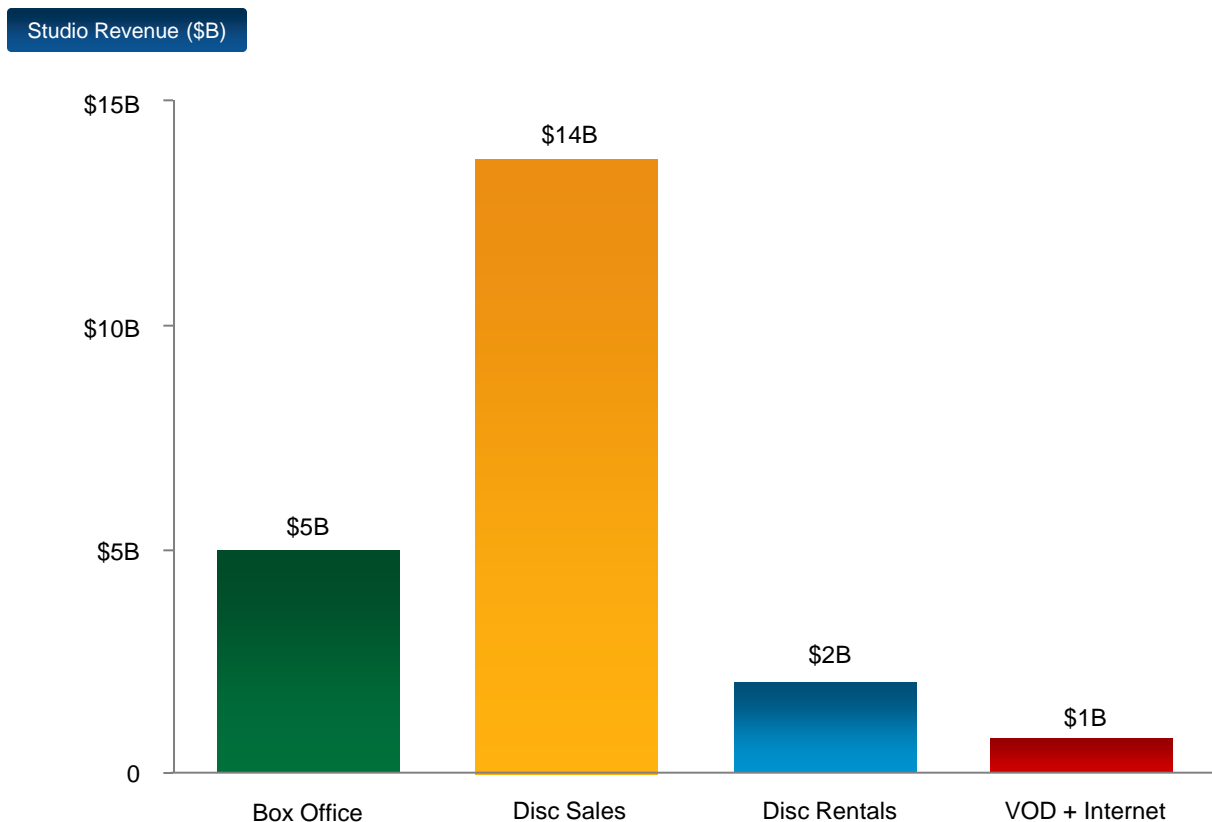
Source: Adams Media Research, October 2009

# Factors Extending the Life of Physical Media

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# Studio Revenue is Driven Primarily by DVD Sales and Rentals



**Note:** VOD + Internet includes rental and purchase of movies and TV through paid internet video transactions, excludes subscriptions

**Source:** Adams Media Research