

PROFILE

Paul D. Davis

EDUCATION

1979

B. S., Central Missouri State University (University of Central Missouri), Warrensburg, Missouri

PROFESSIONAL EXPERIENCE

2/07 – 3/08

Independent Consultant

Working with various consumer packaged goods and retail companies

10/04 – 1/07

KETTLE FOODS INC.

Global Chief Executive

2/02 – 10/04

BARILLA AMERICA, INC.

President & Chief Executive Officer

3/99 – 10/01

STARBUCKS CORPORATION

11/99 – 10/01 - President, North America

3/99 – 11/99 - President, Consumer Products

**6/83 – 5/92;
2/94-3/99**

PEPSICO, INC.

8/97-3/99 - President, Hostess Frito-Lay Company, Canada

4/96-8/97 - Chief Customer Officer, Frito-Lay, Inc.

2/94-4/96 - Vice President, Pacific Northwest, Frito-Lay, Inc.

9/91-5/92 - Vice President, Sales Development, National Accounts, Frito-Lay, Inc.

6/83 – 9/91 - Various Sales & Management positions

5/92 – 2/94

TD ROWE, INC.

Chief Operating Officer

1979 – 1983

THE PROCTER & GAMBLE COMPANY

Various Positions