

# Coinstar® logo

The Coinstar logo is made of two parts—the pentagram and the wordmark. These two elements are placed in a fixed relationship and should not be altered in any way. Please use the Coinstar logo as specified in this guide. For questions regarding the Coinstar logo, email us at [coincreative@coinstar.com](mailto:coincreative@coinstar.com).



Pentagram color



Pantone: 306

CMYK: 81 C 7 M 19 Y 0 K

RGB: 0 R 173 G 216 B

web: 00add8

Wordmark color



Pantone: 307

CMYK: 100 C 50 M 19 Y 2 K

RGB: 0 R 105 G 166 B

web: #0069a6

Clear space

X		X
X		X
X		X

X = Letter height

Minimum width



Print: 1.375 inches

Web: 100 pixels

One-color logo



Logo may be used in black or white

# Coinstar® logo

Please do not alter the Coinstar logo. Examples of what to avoid include:



Changing the color of the logo



Screening back the logo



Inserting the logo inside a shape



Altering or rearranging the logo



Applying a different font to the logo



Distorting the shape the logo



Placing a drop shadow under the logo



Adding graphic elements or words to the logo  
(other than Coinstar-approved taglines)